## **ABSTRACT**

The amusing game system makes the best use of the characteristics of the game cards. Base character data are read out to generate a base character image; when a first code is read out, a first part data corresponding to the first code is read from a data memory means, and a part of the base character data is changed by the first part data read out; when a second code is read in, one of a plurality of second base data, corresponding to the second code, and another part of the base character image is changed by the selected second part data; when a second code is read in again, one of a plurality of second part data other than the second part data selected by the second part changing means is selected and read out, and another part of the base character image is changed by the second part data. Based on thus changed character data, a character image is generated.